

Explore



Business Management

The field of business administration and management involves the coordination, implementation, promotion, supervision, and direction of the activities of individuals, organizations, and businesses. Effective techniques of business management constitute the backbone of strong economic, political, and social systems at all levels. * Excerpt from College Majors and Careers by Paul Pfifer

Areas to Explore

Human Resources . Operations . Sales . Real Estate . Hospitality . Education

Careers to Explore

Regional Sales Director . Property Manager . Hotel Manager . Recruiter
Sales Representative . Risk Manager . Professor . Consultant . Financial Analyst
Marketing Coordinator . Inventory Specialist . Employee Relations Representative
Purchasing Agent . Store Manager . Bank Branch Manager . Supply Chain Analyst

Employers to Explore

Retail Stores . Restaurants . Hotels . Staffing Agencies . Banks . Labor Unions
Universities . Financial Institutions . Credit Unions . Manufacturers . Real Estate Brokers
Insurance Companies . Developers . Health Care Organizations

Career Planning Tactics

- Research Management Training Programs / Leadership Development Programs offered by your favorite companies
- Gain experience through internships
- Consider getting a minor/concentration in your area of interest
- Develop leadership skills by seeking opportunities on campus: SGA, Resident Assistant, Orientation Leader, Campus Activities Board, etc.
- Gain a variety of internship experiences to find an area of business management that suits you
- If interested in marketing, contact campus organizations to create advertisement for them & develop a portfolio

Resources:

[Occupational Outlook Handbook: Management Occupations](#)

[Occupational Outlook Handbook: Advertising, Marketing, PR & Sales](#)

[Business Management @ Belmont Abbey](#)

Professional Associations

[American Management Association](#)

[American Marketing Association](#)

[American Assoc. for Advertising Agencies](#)

[Society for Human Resource Management](#)

Not sure if Business Management is right for you? Take the **FOCUS Career Assessment**



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THAT IN ALL THINGS GOD MAY BE GLORIFIED